



EROFEST PRAGUE by SVAKOM

BIGGEST EROTIC FAIR IN EASTERN EUROPE

APRIL 10th - 11th, 2026 • PVA EXPO PRAGUE





Erofest...

#WeAreErofest

... is the main erotic fair in the heart of Europe, which takes place in the Czech Republic and Slovakia. In 2025, it was visited by almost 23,000 people.

... is a premier event showcasing the latest innovations in the erotic industry that introduces visitors to all the latest developments in the erotic industry, as well as innovations and educational workshops. There are also lots of fun-packed shows and exhibitors from all over the world.

... is a fantastic chance to show off your brand or product to the general public and boost your sales or brand awareness.



Aftermovie 2025

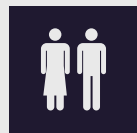


11th year

Come join us!



Statistics



22 561
visitors



3+ hours
visitors are
on site



223
exhibitors



42% female visitors
58% male visitors



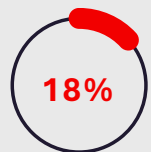
10%
year-on-year growth
in attendance



Shopping



Education



Curiosity



Entertainment

18-24 YO

11%

25-34 YO

54%

35-44 YO

20%

45-54 YO

9%

55+ YO

6%

Erofest EXPO

Erofest is all about providing a space for active exhibitor presentations, inspiration, innovation, and entertainment. And there's more! The fair is accompanied by a breathtaking programme that is shown live on a giant stage and smaller, strategically placed ones.

Lectures

We believe that education and prevention are just as important as entertainment. You'll have the chance to hear from some of the best sexologists and coaches around, or you can take part in workshops that focus on all things related to relationships, tantra, and BDSM.

B2B

This is your chance to connect with the erotic industry's top manufacturers, distributors and retailers in one place! Are you looking to distribute your products or make new contacts? We're here to help!

A woman with dark hair tied back, wearing a white shirt and a yellow wristband, is speaking into a microphone at a booth. In the background, another woman is visible, and the booth is equipped with various items like bottles and informational cards.

Erofest concept



Erofest EXPO



For exhibitors

The largest erotic trade fair in the heart of Europe that is held in the Czech Republic and Slovakia. It's a fantastic opportunity to showcase your products to the general public, make new contacts, and strengthen existing ones. It's also a great way to present your brand on the market and showcase new products live.



Come join us!

Application form for exhibitors →





For visitors

We've got some fantastic offers and products from our exhibitors to enjoy. You can also gain inspiration, learn something new, follow the latest trends, make new contacts and have fun!

Erofest EXPO





Show stages

We've got something for everyone at Erofest! There are loads of different stages around the venue so that every visitor can find something that's just right for them. You'll find everything from BDSM to American and educational stages, but the real show-stopper is the giant Main Stage with LEDs featuring the latest timeless effects.

This is where the best shows take place! You'll find everything from strip shows, burlesque, acrobatics, auto-erotics, fireshow, and much more. The performers are from around the world, so you'll see something new and exciting!



Zones

VIP

We've got you covered if you're looking for a truly VIP experience! Our elevated VIP areas on both sides of the Main Stage offer comfortable seating, beautiful hostesses, and a bar. But the best part? You'll have the best view of the show!

Special Zone

Want to try something a little bit different? The special zone is designed for just 150 visitors. It is for the brave souls who want to experience erotic pepper shows up close. Are you ready?

Edu Stage

Do you want to share your experience and knowledge with our lovely visitors? Do you have a product you'd love to introduce and show them how it works? The Edu Stage is all about sharing your knowledge and experience with our visitors. It's also a great place to introduce new products and services.



B2B

Basic B2B (99€)

Come and expand your horizons! You'll have the chance to meet people from all over the world working in the erotic industry, as well as local exhibitors.

Admission includes:

- Entrance fee to the Erotic Fair
- B2B badge



Application form for B2B →



#Erofest



B2B in Action: Participating Brands

SVAKOM

Satisfyer



ORION WHOLESALE

RIMBA[®]
LET'S PLAY

EROPARTNER
DISTRIBUTION

FLESHLIGHT

SHOTS



CZECH EROTIC AWARDS

Join us for a special night celebrating the best of the erotic industry!

The Czech Erotic Awards is a fantastic celebration of all the amazing artists, productions and companies from the Czech Republic and beyond who have been so successful over the past year.

We'd love to know which of our products, websites or e-shops you think is the best!

Let's celebrate the best of the best!

CEA General Partner

8 000€ excluding VAT

(exclusive for one partner only)

- Logo on LED in CEA video spot
- Logo on the photo wall
- Logo on CEA tickets
- Exclusive logo on visitor identification wristbands
- Exclusive logo on the website
- Two tables for six people, including catering
- During the CEA, the moderator will thank the partner twice
- Three roll-ups at the event
- Company presentation to all visitors (approx. 5 minutes)

CEA Main Partner

3 000€ excluding VAT

- Logo on LED in the CEA video spot
- Logo on the photo wall
- Logo on CEA tickets
- Logo on visitor identification wristbands
- One table for six people, including catering
- Two roll-ups at the event

VIP table

1 000€ excluding VAT

- One table for six people, including catering





Partnership

Erofest General Partner

(40 000€ excluding VAT)

- Naming of the Erofest edition (Erotic Fair by “brand name”)
- One-page presentation in A6 brochure (format 105 × 148 mm)
- Logo in A6 brochure
- Logo on A2 posters
- Partner’s logo prominently displayed next to the Erofest logo on all advertisements
- Large logo on the homepage of the Erofest website as a general partner
- Sharing promotional materials on social media
- Repeated mention of the brand by the presenter as a general partner of the event
- 27 sq. m. of exhibition space for your stand
- Logo on the photo wall
- Six roll-ups or advertising wall at the event
- Possibility to project your own spot on LED (main stage)
- Possibility to project your own spot on LED (panels with the program)
- 100 one-day standard tickets for clients/partners
- 10 VIP one-day passes for clients/partners

**Become an
Erofest partner**



Erofest Main Partner

(15 000€ excluding VAT)

- One-page presentation in A6 brochure (format 105 × 148 mm)
- Logo in A6 brochure
- Logo on A2 posters
- Logo on the Erofest website as the main partner
- Sharing promotional materials on social media
- Repeated mention of the brand by the presenter as the main partner of the event
- 9 sq. m. of exhibition space for your stand
- Logo on the photo wall
- Three roll-ups at the event
- 30 one-day standard tickets for clients/partners
- 6 VIP one-day passes for clients/partners

Erofest partner

(3 000€ excluding VAT)

- Logo in A6 brochure
- Logo on A2 posters
- Logo on Erofest website
- Sharing promotional materials on social media
- 10 one-day standard tickets for clients/partners
- 2 VIP one-day passes for clients/partners

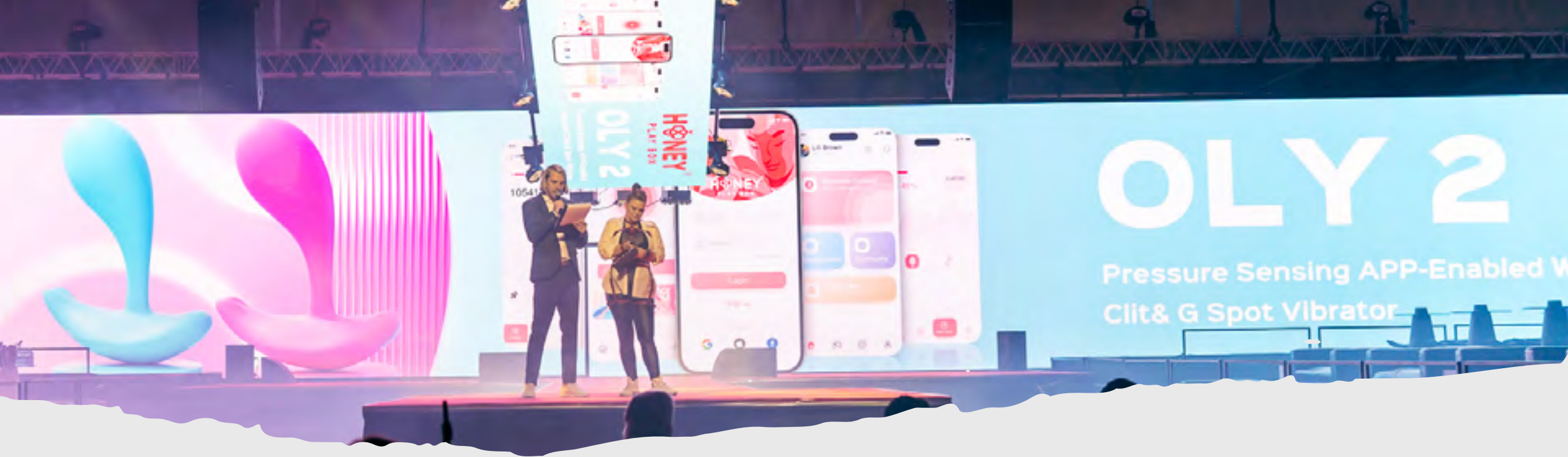


BE VISIBLE, BRAND YOUR SECTION

VIP

(3 000€ excluding VAT)

- VIP section name after the partner (“brand name” of VIP)
- Logo on VIP tickets
- Logo on VIP visitor identification wristbands
- Logo on walls in VIP (VIPs are placed next to the stage, so they are very often part of photos and videos)
- Logo on the Erofest website in the VIP section
- 10 VIP one-day passes for clients/partners



Special Zone

(3 000€ excluding VAT)

- Special zone name after the partner (“brand name” Special zone)
- Logo on SZ tickets
- Possibility to place advertising in the zone (roll-ups, balloons, TV spot)
- Logo on the Erofest website in the Special zone
- 10 single tickets to the Special Zone for clients/partners

After Party

(3 000€ excluding VAT)

- After Party name after the partner (“brand name” After Party)
- Logo on After Party tickets
- Possibility to place advertising (roll-ups, balloons, spot-on LED)
- Logo on the Erofest website in the After Party section
- 10 single tickets to Erofest, including After Party for clients/partners



SHOWCASE YOUR BRAND AT **DEEPLove MARKET**

Step into the spotlight at DeepLove Market — a curated space for brands to connect directly with passionate, engaged customers.

Whether you're launching new products or expanding your reach, we offer two powerful opportunities to put your brand center stage:



Note on Logistics: All products must be delivered to our warehouse prior to the event. We handle inventory, storage, and sales — you focus on making an impression.

Brand Table

1 000€ in cash or 2 000€ in offered products

- A **branded display table** (custom print) within the DeepLove stand
- Feature up to **10 of your products**
- Staffed by **1 professional Czech-speaking hostess** who will actively present and sell your products
- **Seamless logistics** — products are stocked and dispatched directly from our on-site warehouse (you send them in advance)

! Ideal for startups or brands looking for maximum visibility with minimal investment.

Brand Corner (3×3 m Booth)

2 500€ in cash or 5 000€ in offered products

- **Your own 3×3 meter branded booth** in a high-traffic zone of the Market
- Showcase up to **50 products** in an immersive branded environment
- Managed by **2 trained Czech-speaking hostesses** dedicated to product storytelling and customer engagement
- **Full backend support** with warehousing and fulfillment handled by our team

! Perfect for established brands ready to make a bold impact and drive high-volume sales.

LET US HELP YOU
TURN ATTENTION
INTO CONVERSIONS.

ON-LINE APPLICATION →



Reserve your spot today — space is limited.



Contacts

#WeAreErofest

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SEE YOU SOON!

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