



EROTIC FAIR



INTRODUCTION

THE INTERNATIONAL EROTIC FAIR EROFEST HAS CHANGED ITS CONCEPT. THIS YEAR THERE WILL BE SOMETHING FOR EVERYONE. WHILE VARIOUS BEAUTIES IN THE MISS EROTICA CONTEST OR AUTOGRAPH SESSION WITH ACTRESSES WILL BE PROBABLY THE MOST POPULAR WITH MEN, WOMEN CAN LOOK FORWARD TO SEXY UNDERWEAR, HANDSOME GENTLEMEN OR TANTRIC OASIS. HEADED BY NEW ORGANIZERS, THE FAIR HAS COME UP WITH A COMPLETELY NEW CONCEPT AND OPENED LITERALLY TO EVERYONE SEEKING WAYS TO SPICE UP THEIR SEX LIFE OR YEARNING TO LEARN SOMETHING NEW.



HISTORY

2015 – THE EVENT TOOK PLACE IN A LUXURIOUS DIPLOMAT HOTEL IN DEJVICE. MORE THAN 7,000 VISITORS CAME TO SEE MORE THAN 50 EXHIBITING COMPANIES. THE NUMBER OF VISITORS SURPASSED ALL EXPECTATIONS AND 2015'S EXHIBITORS HAVE BEEN COOPERATING WITH US UNTIL TODAY.

2016 – THE SECOND YEAR FAIR MOVED TO BIGGER AND THE MOST PRESTIGIOUS PREMISES IN PVA EXPO - LETŇANY. MORE THAN 70 EXHIBITING COMPANIES TOOK PART IN THE FAIR. A LARGE STAGE WITH A 6 METRES LED SCREEN AND TWO VIP ZONES WERE ADDED. IN TWO DAYS THE NUMBER OF VISITORS EXCEEDED A LIMIT OF 10,000 PEOPLE.

PROGRAM



**Virtual
reality**



**Man
striptease**



After Party



**Erotic
sweetmeats**





Actors



**Exclusive
show**



**Famous
people**



Sado - maso



ADVERTISING



Billboards / CityLight

Thorough selection of billboards and CLV advertisement.

Social networks

Facebook event, active promoters, Instagram, Google+, Twitter and more...

Online

Facebook event, active promoters, Instagram, Google+, Twitter and more...

Public

Vehicle postings, advertising boards, posters, leaflets, banners

Miss Erotica

Promotion by excited fans, Miss Erotica contest, sharing thematic pictures with logos and more...

INTRODUCE YOURSELF !

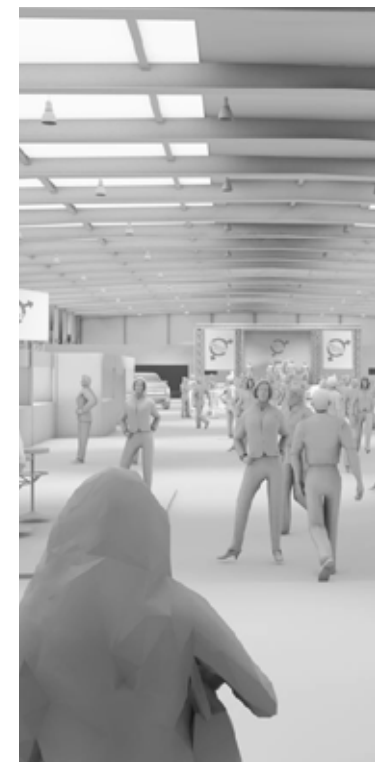


BUILD YOUR BRAND AT THE INTERNATIONAL EROTIC FAIR. REACH TENS OF PEOPLE IN YOUR TARGET GROUP AT ONE PLACE. GET A PLACE FOR YOUR LOGO ON THE WEBSITES OR AT THE EVENT. FIND YOURSELF IN A PRESS RELEASE AND TAKE ADVANTAGE OF OUR PR AND THE POSSIBILITY TO BECOME MORE VISIBLE THROUGH MEDIA. USE THE OPPORTUNITY TO PROMOTE YOURSELF AT AN EXHIBITION STAND PROMOTING YOUR BRAND OR PRODUCT. YOU CAN ALSO INTRODUCE YOURSELF IN PROMOTIONAL MATERIALS OR ON THE WEBSITES OF THE EVENT.

And much more ...

YEAR 2017

THE INTERNATIONAL EROTIC FAIR EROFEST IS CHANGING A CONCEPT AND THIS YEAR HAS PREPARED SOMETHING FOR EVERYONE. WHILE MEN APPRECIATE ESPECIALLY THE SHOW OF BEAUTIFUL WOMEN IN THE COMPETITION MISS EROTIKA OR THE AUTOGRAPHING OF PORN ACTRESSES. WOMEN CAN LOOK FORWARD TO SEXY LINGERIE, HANDSOME AND MUSCULAR GENTLEMANS OR TANTRA OASIS. THE EROTIC FAIR EROFEST COMES WITH A NEW CONCEPT AND OPENS LITERALLY TO EVERYONE WHO LOVES SEX, LOOKING FOR A INSPIRATION AND WONDERING ABOUT SOMETHING NEW.





MISS EROTICA

THE MISS EROTICA COMPETITION WITH DANCERS, ACTRESSES AND EXTRAVAGANT GIRLS PARTICIPATING IN IT WILL RUN THROUGH THE WHOLE FAIR. THE COMPETING GIRLS CAN WIN THE MISS EROTICA TITLE OR BE AWARDED THE "BEST BUTT" PRIZE. THE FAIR FANS WILL TAKE PART IN VOTING THE MOST BEAUTIFUL GIRL TOO. GIRLS REGISTERING IN THE COMPETITION HAVE TO UNDERGO A CASTING FIRST. THEY CAN WIN CASH AND PRIZES WORTH TENS THOUSANDS CZECH CROWNS. THE MISS EROTICA CONTEST IS A SIGNIFICANT VIRAL ADVERTISEMENT NOT JUST FOR THE FAIR, BUT FOR PARTNERS OF THE CONTEST TOO.



OUR TEAM

WE HAVE BEEN INVOLVED IN ORGANISING EVENTS FOR MORE THAN 8 YEARS. EROFEST MEANT A CHALLENGE FOR US TO ORGANIZE SOMETHING NEW. WE RESPECT EACH COMPANY AND EACH PARTNER PARTICIPATING IN THE EVENT. AT THE SAME TIME WE TAKE PART IN BUILDING A SUCCESSFUL FAIR. WE ARE CAREFULLY LISTENING TO ALL VISITORS' WISHES AND DOING THE BEST TO SURPASS THEIR EXPECTATIONS.

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